



# U.S. Dairy Ingredient Seminar

Rooms: Rabat/Marrakech/Léwa

Sheraton Casablanca Hotel & Towers



October 3, 2017 Casablanca, Morocco

Time	Agenda
9:30 am - 10:00 am	<b>Welcome and Market Overview</b> <i>Nina Bakht Halal, USDEC MENA Director</i>
10:00 am - 11:00 am	<b>Capitalizing on Opportunities in Morocco and Tunisia</b> <i>Morgan Haas, Agricultural Attaché - U.S. Embassy Rabat-Morocco</i>
11:00 am - 11:15 am	<b>Break</b>
11:15 am - 12:15 pm	<b>North Africa Dairy Ingredients Study</b> <i>Richard Field, Director Orrani Consulting</i>
12:15 pm - 12:30 pm	<b>Session Recap and Housekeeping</b> <i>Nina Bakht Halal, USDEC MENA Director</i>
12:30 pm - 1:45 pm	<b>Lunch</b> Dafra Restaurant (hotel lobby level)
1:50 pm	<b>Meet in Lobby; Board Bus</b>
2:00 pm	<b>Depart for Company Visit</b>
3:00 pm - 4:00 pm	<b>Company Visit</b> Coprallim
4:00 pm - 5:30 pm	<b>Retail Tour</b> Carrefour and Marjane



## U.S. Dairy Ingredient Seminar

6:00 pm

**Return to Hotel**

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7:10 pm

**Meet in Lobby; Board Bus**

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7:30 pm~

**Dinner at Rick's Café**

248, Bd Sour Jdid, Place du Jardin Public, Ancienne Médina,  
Casablanca, Morocco

Tel : +212 (0) 522 27 42 07 / 08

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# U.S. Dairy Ingredient Seminar

Rooms: FES 1 & 2

Sheraton Casablanca Hotel & Towers



October 4, 2017 Casablanca, Morocco

Time	Agenda
9:00 am - 9:30 am	<b>Registration</b>
9:30 am - 9:45 am	<b>Welcome Remarks</b> <i>Nina Bakht Halal, USDEC MENA Director</i>
9:45 am - 10:00 am	<b>Opening Address</b> <i>Morgan Haas, Agricultural Attaché - U.S. Embassy Rabat-Morocco</i>
10:00 am -10:30 am	<b>U.S. Dairy Industry Overview</b> <i>Nina Bakht Halal, USDEC MENA Director</i>
10:30 am - 11:00 am	<b>World of U.S. Dairy Ingredients and Innovation Potential</b> <i>Kristi Saitama, Vice President, Export Ingredients Marketing</i>
11: 00 am - 11:30 am	<b>Break</b>

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## USDEC Member Company Introductions

### United Dairymen of Arizona 11:30 - 11:45 am

*James Hrusovszky, V.P. of Business Development and Relations  
Olivier Clement, Regional Director, Alliance Dairy Goods – MENA*

### Erie Foods International 11:45 am - 12:00 pm

*Daniel Butel, Africa, North Africa (Morocco, Algeria), Central  
& South America  
Charles Minoux, CEO*

### Ronald A. Chisholm Limited 12:00 - 12:15 pm

*Pankaj Jain, Manager Africa and Central Asia*

11: 30 am - 1:15 pm

### Hoogwegt U.S., Inc. 12:15 - 12:30 pm

*Adnan Mikati, Commercial Export Manager*

### Agri-Mark, Inc 12:30 - 12:45 pm

*Anup Singh, Director, Hedging and Financial Planning*

### Interra International, LLC. 12:45 - 1:00 pm

*Tracy Saunders/Jean-Christophe Scalia, International Representative*

### Louis Dreyfus Company 1:00 – 1:15 pm

*Marc Brillet, Export Director - North Africa*

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1:15 pm – 2:15 pm

### Lunch

*Dafra Restaurant (Hotel 3<sup>rd</sup> Floor)*

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2:15 pm – 3:05 pm

### Panel Discussion: What's New and on the Horizon for U.S. Dairy Ingredients?

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3:05 pm - 3:30 pm

### Closing Remarks

*Nina Bakht Halal, USDEC MENA Director*

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3:30 pm - 5:30 pm

### Member Table Top Display

*Rabat/Marrakech/Léwa/ El Ain*

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5:30 pm - 7:00 pm

### Reception

*Dafra Restaurant (hotel 3<sup>rd</sup> floor)*

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10:00 am - 12:30 pm	<b>One-On-One Meetings</b>
12:30 pm - 1:30 pm	<b>Lunch</b>
1:30 pm - 4:00 pm	<b>One-On-One Meetings</b>